

Lottery Action



Lottery Help Line

800.228.0010

For Help With Pull-Tab Vending Machines

800.235.7198

For Help With Terminals

800.858.4744

For Help With Instant Ticket Vending Machines

800.235.7198

www.ialottery.com

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'Pullin' To Win' Benefits Veterans Fund

Veterans Pullin' To Win (pull-tab)

Cost: \$1

Top Prize: \$100

Odds: 1 in 5.45

Game Begins: July 15

Proceeds from the Iowa Lottery's newest pull-tab game, called "Veterans Pullin' To Win," benefit the Iowa Veterans Trust Fund. Sales begin on July 15.



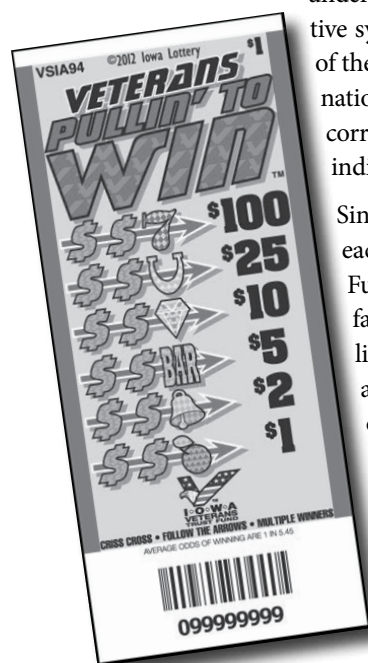
To play, peel apart the five tabs located on the back of the ticket. Three symbols are printed under each tab. Check all five tab areas. If three consecutive symbols printed vertically or diagonally under any of the tabs match identically any of the winning combinations shown on the ticket front, the player wins the corresponding prize. The arrow connecting the symbols indicates a winner.

Since July 2008, Lottery proceeds from four games each year are dedicated to the Iowa Veterans Trust Fund, where they benefit our state's veterans and their families. The Lottery has raised more than \$13 million thus far for the Veterans Trust Fund. Legislation approved that year authorized the Iowa Lottery to create two new instant-scratch games and two additional pull-tab games each year, with all profits from the games dedicated to that fund.

To learn more about the Veterans Trust Fund and how to apply for assistance, visit https://va.iowa.gov/benefits/index.html#Veterans_Trust_Fund.

Since the lottery's start in 1985, its players have won more than \$3.1 billion in prizes while the lottery has raised more than \$1.4 billion for the state programs that benefit all Iowans.

Today, lottery proceeds in Iowa have three main purposes: They provide support for veterans, help for a variety of significant projects through the state General Fund, and backing for the Vision Iowa program, which was implemented to create tourism destinations and community attractions in the state and build and repair schools.



Action Briefs

Reminder: Return Nonwinning Tickets To Players

Be sure that you return any nonwinning or non-redeemed tickets to the player when you are validating tickets. It's possible to forget to return a ticket to the player when the ticket is a:

- "high-tier" winner that you check and can't pay; or
- "low-tier" winner that you find you don't have enough cash in the drawer to pay.

The Iowa Lottery thanks you for your cooperation.

NEW Game End and Validation End Dates

		Official Game End	Valid. Period Ends
701	Magic Line Bingo	6/21/13	9/19/13
702	Crossword	6/21/13	9/19/13
703	Iowa Lottery Black	6/21/13	9/19/13
737	Merry Crossword	6/21/13	9/19/13
740	Snow Bank	6/21/13	9/19/13
749	Minute To Win It™	6/21/13	9/19/13
754	Bee Lucky	6/21/13	9/19/13
759	Match 3 Tripler	6/21/13	9/19/13
716	Red Hot Cherries	4/11/13	7/10/13
725	Triple Platinum 777	4/11/13	7/10/13
728	Twisted	4/11/13	7/10/13
738	Holiday Bonus Crossword	4/11/13	7/10/13
743	Holiday Wishes	4/11/13	7/10/13
744	Winter Bucks	4/11/13	7/10/13
745	Santa Games Doubler	4/11/13	7/10/13
748	Lucky Hearts	4/11/13	7/10/13
752	X Marks the Spot™	4/11/13	7/10/13
753	PAC-MAN™	4/11/13	7/10/13
755	Double Wild 8s®	4/11/13	7/10/13

Other important dates are listed on the back of this issue.

3X The Sizzle Special Available Through July 13; Codes Must Be Entered By Noon July 23




Players will receive three easy-pick Hot Lotto® plays with the Sizzler for a special price of \$5 through July 13 when they ask for the “3X the Sizzle” promotion.

Retailers must use the special button on the Wave terminal to produce the promotional plays, either on the Hot Lotto game screen or the “Special Offers” screen.

When the special button is used, the player gets three Hot Lotto plays with the Sizzler for \$5 and a bonus trailing ticket with a code they may enter online at ialottery.com for a chance to win free gas.

Players cannot use a play slip to get the special promotional plays, and other coupons may not be combined with this offer.

Players must go online to enter the code from their trailing ticket by noon on July 23 at ialottery.com to be entered in the promotion.

See our website for rules and complete details. 

JULY/AUG. 2013	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		8 JUMBLE® (\$3)/ RED, WHITE & MOO (\$1)/HOT CARD (\$2) BEGIN LOTTERY ACTION DELIVERS	9	10	11	12	13 SALES OF 3X THE SIZZLE SPECIAL END AT MIDNIGHT
	14	15 SUMMERCASH PROMOTION BEGINS VETERANS PULLIN' TO WIN (PULL-TAB - \$1) BEGINS	16	17	18	19	20
	21	22	23 NOON DEADLINE TO ENTER 3X THE SIZZLE CODES LOTTERY ACTION DELIVERS	24	25	26	27
	28	29	30	31	Aug. 1	2	3
	4	5	6	7 FAST \$50S (\$1)/TRIPLE PAYOUT (\$2)/INSTANTLY RICH (\$5) BEGIN LOTTERY ACTION DELIVERS	8 IOWA STATE FAIR BEGINS	9	10

Players Can 'Play 'Em All' on Lotto



Remind players that they can ask for the “Play ‘Em All” option in Powerball, Mega Millions and Hot Lotto. This option lets them cover all the Powerballs, Mega Balls or Hot Balls for a particular drawing.



The Play ‘Em All option in Hot Lotto is 19 plays for \$19, one for each of the 19 Hot Ball numbers available in one drawing. With that option, a player will be guaranteed to match the Hot Ball once to win at least a \$2 prize.



When players ask for the Powerball Play ‘Em All option, they’ll receive 35 plays for \$70 in Powerball, one for each of the 35 Powerball numbers available in one drawing. They will be guaranteed to match the Powerball once and win at least a \$4 prize.

The Play ‘Em All option in Mega Millions is for 46 plays for \$46, one for each of the 46 Mega Ball numbers available in one drawing. Players are guaranteed to match the Mega Ball once and win at least a \$2 prize.

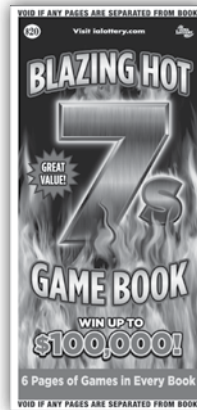
The Play ‘Em All option in Hot Lotto is 19 plays for \$19, one for each of the 19 Hot Ball numbers available in one drawing. They will be guaranteed to match the Hot Ball once to win at least a \$2 prize.

Selling a Play ‘Em All Ticket

To sell a Play ‘Em All ticket, touch the “Special Offers” tab in the top right of your screen on the Wave terminal. Touch the icon (pictured above) for the game the player wants. You will be asked whether the player wants the multiplier option for that game, then you must confirm the sale amount and the terminal will print a ticket.

‘Holy Cow!’ Marengo Man Wins \$100,000 Playing New ‘Blazing Hot 7s’ Game Book

Manufacturing Worker Purchases Ticket on First Day Game Was For Sale



A Marengo man’s reaction to learning he’d won a \$100,000 prize the first day that a new lottery game went on sale? “Holy cow!”

“We can finally get ahead of life a little bit, you know?” Kelly Lorenz said June 18 as he claimed the first of 10 top prizes of \$100,000 available in the Iowa Lottery’s “Blazing Hot 7s” game book. “And do things responsibly, make it last as long as we can. We’ll pay some bills off so we don’t have to worry about that anymore.”

Lorenz, 46, who works on the paint line at Kinze Manufacturing in Williamsburg, said he noticed that the Blazing Hot 7s game had arrived at Ampride, 2205 Highway 6 Trail in Marengo, so he decided to buy a couple tickets. He took

them home before he scratched them, then ran inside to share the good news with his wife, Sandy.

“I ran in the house kind of shaking and she started shaking,” he said. “We had our daughter drive us right back to the store - we couldn’t believe it - to scan the ticket.”

Blazing Hot 7s, a \$20 instant-scratch ticket, is the second game book product offered by the lottery. Each ticket in the game is actually a booklet with multiple games spread across six pages. The game’s top prize is \$100,000 and players can win multiple times in each booklet.



The first “Game Book,” released back in January, is one of the most popular scratch games in the Iowa Lottery’s 27-year history. The lottery ordered what normally would have been a two-year supply of tickets in a \$20 game and they sold out in four months.

Lorenz said he took the day off from work to claim the prize, but was saving the reason as a surprise.

“I just said I have some personal business to take care of today,” he said with a grin.

Blazing Hot 7s tickets will be void if any pages are separated from the book. The overall odds of winning a prize in the game are 1 in 2.52.

IOWA LOTTERY GAME INFORMATION

As of July 8, 2013

Game	Start Date
592 BINGO TIMES 10-Orange/Green	03/31/08
631 LUCKY DIAMONDS	03/30/09
666 LIFETIME RICHES	04/05/10
667 CASH BONANZA	05/24/10
713 SIZZLING 7'S	03/28/11
717 SUPER CROSSWORD	04/18/11
724 CROSSWORD-Green/Purple	05/06/11
731 MONOPOLY™	07/18/11
736 LUCKY ELVES BINGO	09/26/11
735 LUCKY JAR BINGO	12/27/11
723 ACES HIGH	01/06/12
747 VETERANS DOUBLE DOUBLER	01/06/12
750 MATCH & WIN™ 2ND EDITION	01/06/12
751 DID I WIN? - GOLD SERIES	01/06/12
714 \$30,000 CLUB	02/02/12
758 ROULETTE	04/05/12
760 PINBALL	04/05/12
757 SUPER CROSSWORD	04/09/12
761 HOT \$50,000	04/09/12
763 INSTANT MONOPOLY™	05/03/12
764 ROYAL RICHES	05/03/12
734 5X THE MONEY	05/31/12
765 TRIPLE FORTUNE	05/31/12
762 GEMSTONE 10s	06/27/12
766 VETERANS SILVER 6s	06/27/12
767 SCRABBLE™	06/27/12
768 SUPER CASHOUT	06/27/12
769 7	06/27/12
756 CROSSWORD-Orange/Pink/Green	07/02/12
770 LUCKY CHERRY SLOTS	07/18/12
773 500 GRAND	07/18/12
771 BOGGLE™	08/29/12
772 DOUBLE IT	08/29/12
774 WIN PIGS FLY	09/10/12
777 NORTH POLE BINGO	10/03/12
778 HOLIDAY CROSSWORD	10/03/12
779 JINGLE BELL JACKPOT	10/03/12
780 HOLIDAY BLACK	10/03/12
781 PEPPERMINT SUPER CROSSWORD	10/03/12
782 HOLIDAY TREASURES	10/03/12
783 HOLIDAY GOLD	10/03/12
784 MERRY MONOPOLY™	10/03/12
785 HAPPY HOWLIDAYS	10/31/12
786 BEST WISHES FOR A SWELL SEASON	10/31/12
678 DELUXE 7-11-21*	01/03/13
788 A 10 HUT	01/03/13
789 CASH ON THE SPOT	01/03/13
790 JUST FOR HIM! JUST FOR HER!	01/03/13
791 BE MINE - BETTY BOOP™	01/03/13
792 CASH UP	01/03/13
793 QUEEN OF SPADES	01/03/13
794 10X CASH	01/03/13
787 GAME BOOK	01/14/13
693 WHITE ICE 9S	02/06/13
776 WORD BANK	02/06/13
795 AWESOME ACES	02/06/13
804 SUPER CROSSWORD-Blue/Purple/Grn./Pink	02/07/13
797 TRIPLE TRIPLER	03/06/13
798 CASINO ROYALE	03/06/13
799 BASS PRO SHOPS®	03/06/13
803 BINGO BOXES	03/11/13
800 9s IN A LINE	04/03/13
802 CASH INFERNO	04/03/13
808 IRON MAN 3™	04/03/13
801 COUNT THE MONEY	05/01/13
806 20X THE MONEY	05/01/13
809 GOLD MINER	05/01/13
811 DOUBLE DOG DARE	05/01/13
775 MONEY MULTIPLIER	06/05/13
812 PERFECT 7s	06/05/13
813 DOUBLE DOLLAR FORTUNE	06/05/13
810 BLAZING HOT 7s GAME BOOK	06/17/13
796 JUMBLE®	07/08/13
814 RED, WHITE & MOO!	07/08/13
826 HOT CARD	07/08/13

ENDING SCRATCH GAMES

Game	Start Date	Last Date to Pay Prizes
701 MAGIC LINE BINGO (Purple/Yellow)	01/03/11	09/19/13
702 CROSSWORD (Red/Green)	10/04/10	09/19/13
703 IOWA LOTTERY BLACK	01/03/11	09/19/13
737 MERRY CROSSWORD	09/26/11	09/19/13
740 SNOW BANK	10/03/11	09/19/13
749 MINUTE TO WIN IT™	01/06/12	09/19/13
754 BEE LUCKY	03/01/12	09/19/13
759 MATCH 3 TRIPLER	04/05/12	09/19/13
716 RED HOT CHERRIES	01/03/11	07/10/13
725 TRIPLE PLATINUM 777	05/23/11	07/10/13
728 TWISTED	08/29/11	07/10/13
738 HOLIDAY BONUS CROSSWORD	09/26/11	07/10/13
743 HOLIDAY WISHES	10/03/11	07/10/13
744 WINTER BUCKS	11/04/11	07/10/13
745 SANTA GAMES DOUBLER®	11/04/11	07/10/13
748 LUCKY HEARTS	01/06/12	07/10/13
752 X MARKS THE SPOT™	02/02/12	07/10/13
753 PAC-MAN™	02/02/12	07/10/13
755 DOUBLE WILD 8s®	03/01/12	07/10/13



Helping you serve the Lottery customer

www.ialottery.com

 Lotto Game Information				
Game	Drawing Days	Sales Cutoff Time	Approx. Drawing Time	Approx. Allowed Cashing Time
Hot Lotto®	Wednesday and Saturday	8:18 p.m.	9:40 p.m.	11:45 p.m.
\$100,000 Cash Game	Monday through Saturday	8:18 p.m.	8:28 p.m.	8:40 p.m.
Mega Millions®	Tuesday and Friday	8:59 p.m.	10 p.m.	Next Day
Pick 3 and Pick 4 Midday	Daily	12:30 p.m.	12:40 p.m.	1:00 p.m.
Pick 3 and Pick 4 Evening	Daily	8:18 p.m.	9:20 p.m.	9:40 p.m.
Powerball®	Wednesday and Saturday	8:59 p.m.	9:59 p.m.	11:40 p.m.

If you or someone you know has a gambling problem, call 1-800-BETS OFF.
You must be at least 21 years old to purchase lottery tickets.